**Mentor** **The** **Journal of Business Studies-JBS**

ISSN 1800-1548

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*For Journals* - Craig, C. J., and Yunus, M. A. (2009), “Incentives to export for Australian export market ventures”. Journal of Small Business and Enterprise Development, Vol.16, No.03, pp.418-431.

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*For Working Paper*-Federico, B., & Kichiro, F. (2003), “Export diversification in low-income countries: an international chal

lenge after Doha”, OECD Developing Centre Working Paper, ISSN:1815-1949, No.209.

*For books*- Author(s) name, initials (year), “Title of Book”, Publisher, Place of publication.

Eg: Ken N. Kamoche (2001), Understanding Human Resource Management, McGraw- Hill Education, UK.

*For News Paper (authored):* Author Name, Initials (year), "Article title", Newspaper, date, pages.

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