

ARSFCM 2025

**"DEGROWTH OR REGROWTH:
REDEFINING BUSINESS EXCELLENCE"**



**Faculty of Commerce & Management
Eastern University, Sri Lanka
Cordially Invites**

Rev./Prof./Dr./Mr./Ms.

**to the
Annual Research Session
Faculty of Commerce & Management - 2025**

24-SEP-2025 | 08:30 A.M. Onwards

**Nalliah Auditorium,
Eastern University, Sri Lanka.**

Co-Sponsored by



AGENDA

08:30 a.m.	Registration
09:00 a.m.	Lighting the Oil Lamp
09:05 a.m.	Welcome Address <i>Mrs. V. R. Ragel</i> <i>Conference Chair - ARSFCM 2025</i>
09:10 a.m.	Inaugural Address <i>Prof. N. Rajeshwaran</i> <i>Dean, Faculty of Commerce & Management,</i> <i>Eastern University, Sri Lanka.</i>
09:20 a.m.	Address by Chief Guest <i>Prof. P. Peratheepan</i> <i>Vice-Chancellor</i> <i>Eastern University, Sri Lanka.</i>
09:30 a.m.	Keynote Speech <i>Prof. Narada Damitha Fernando,</i> <i>Department of Finance,</i> <i>University of Kelaniya, Sri Lanka.</i> <i>Chairman / People's Bank</i>
10:00 a.m.	Launching E-Proceedings - ARSFCM 2025
10:05 a.m.	Vote of Thanks <i>Ms. Treshalin Sellar</i> <i>Secretary - ARSFCM 2025</i>
10:10 a.m.	National Anthem
10:15 a.m.	Refreshment
11:30 a.m.	Technical Sessions
01:30 p.m.	Lunch
02:30 p.m.	Industrial Dialogue
03:30 p.m.	Refreshment
04:00 p.m.	Event Valedictory Speech <i>Senior Prof. S. Sutharsan</i> <i>Department of Crop Science,</i> <i>Faculty of Agriculture,</i> <i>Eastern University, Sri Lanka.</i>
04:15 p.m.	Highlights - ARSFCM 2025
04:25 p.m.	Awarding Ceremony